

Senior Project Poster

Student Name: _____ Advisory Teacher: _____ Score: _____

Category	Advanced	Proficient	Basic	Below Basic/Redo	Comments
Layout use of Color/Extras	Layout is BALANCED using advanced methods such as the rule of thirds. Student has shown CREATIVITY that enhances information and readability. Color palette is excellent with graphics and text.	Layout is BALANCED and uncluttered. Student has shown CREATIVITY that enhances information and readability. Color palette works well with graphic and text.	Layout is balanced and uncluttered but slightly uneven on edges and white space. Creativity is evident and supports readability. Color palette is plain or neutral.	Not balanced, cluttered. Color palette detracts or clashes, taking away from the readability of the poster.	
Graphics/Photos	Graphics are highly engaging and enhance poster. Images are clean, well printed, and relate to the topic of the poster. Only one or two high quality images/graphics. Image has correct source information on the back of the poster. 3D elements may be present that enhance the poster.	All graphics are engaging and enhance poster. Images are clean, well printed, and relate to the topic of the poster. Only one or two images/graphics. Image has source information on the back of the poster.	Graphics enhance poster. Very few flaws in images if any. Image relates to the topic. Image has source information on the back of the poster.	Graphics do not enhance poster. Graphics are distracting, offensive, too small, poor quality. Image has source information on the back of the poster.	
Titles, Text, and Sub-Heading	All titles and subtitles are extremely enhancing to the project. All text is clear and readable from 6 feet. EMPHASIS is placed on titles that are important to the project. Project title has a catchy headline and sub-heading format that draws in the viewer.	All titles and subtitles are clear, enhancing readability. All text is clear and readable from 6 feet. EMPHASIS is placed on titles that are important/relevant to the project. Project title uses catchy headline and sub-heading format.	Most titles and subtitles are clear and enhance readability. Text is clear and can be read from at least 4 feet. The poster simply states project without creative headline and byline format. Text is balanced.	Titles are inappropriate. Changes in size and/or color distract from the readability of the poster. Text is unreadable, cluttered, inappropriate and/or unbalanced.	
Craftsmanship	Poster is CLEAN, balanced. CUTTING is clean. Horizon lines are level. Glue does not show through graphics/text. 3D elements are thoughtfully constructed.	Poster is CLEAN, balanced. CUTTING is clean without jagged edges. Horizon lines are level. Glue does not show through graphics/text.	Poster is relatively clean and balanced. Cutting is reasonably well done with very few distracting edges. Very few if any glue marks show through.	Poster shows poor cutting skills. Glue marks are evident. Graphics are not level or adhering to poster.	
Writing	Well written and organized, highly engaging to the viewer. No spelling or grammar errors. Work is cited; name and advisory teacher is on the back.	Well written and organized, clear, easy to follow. No spelling or grammar errors. Work is cited; name and advisory teacher is on the back.	Well written and organized, grammar and spelling are correct. Work is cited; name and advisory teacher is on the back.	One or more errors in grammar/spelling. Information is not easy to follow. Too much information included. Work is not cited; name and advisory teacher is not on the back.	

REQUIRED ELEMENTS: On the front of the poster: Headline, Sub-heading, Clean Graphic(s), Name, Senior Project 2016.

On the back of the poster: MLA Citation and/or Credit For Graphic, Your Name, Advisory Teacher

AUTOMATIC REDO: Incomplete, No Citation, Missing Elements, Extremely Poor Craftsmanship

Plagiarism: Is to use an image that is not your own without proper citation or credit given to the artist, photographer or graphic artist. Work on the poster must be of your own creation. Exchange or trade for services is plagiarism on the poster. The poster needs to be created by you, using the tools and skills that you have access to.